

Own Your 2025. Your Personal Annual Review (Looking Back to Move Ahead!)



**CONTRARIAN
THINKING**

What the f*ck just happened?

If 2024 has left you asking that question... we got you.

In 4 steps, we'll help you deconstruct the last year and set yourself up to rocket into 2025. Because let's be real, most people stumble into the new year with champagne in hand and the self-reflection-meter at a zero.

But you're not most people.

You know that growth doesn't come from crossing off goals. It comes from:

- Knowing *why* you missed some
- *Why* you nailed others
- What habits are silently running the show.

The Contrarian approach? Pause. Reflect. Pivot. This review isn't about adding more to your plate. It's about subtracting. Cutting out the noise. Doubling down on what's actually working and walking away from what isn't.

A year from now, you'll either be glad you did this or wish you had. The choice is yours...

👉 *Copy and paste the questions below into your own document or notes app. Or fill out this PDF directly and start mapping out your year.*



Step 1: REVIEW

10 quick Q's. Answer honestly. No one's reading this but you.

- 1. Scale of 1-10 you can't say 7 – how has this year gone?**
- 2. What went well? Why?**
- 3. What went badly? Why?**
- 4. What lessons did I learn?**
- 5. What habit or system accounted for most of my success?**
- 6. What are the most valuable ways I spent my time? How can I find more time for this?**
- 7. What are the least valuable ways I spent my time? How can I stop doing this?**
- 8. What brought me the most happiness?**
- 9. Who had the greatest impact on me? How can I interact with them more?**
- 10. What goals did I set but didn't complete? Do I still care about these? If yes, how do I follow through next year?**



Step 2: REMEMBER

What lit you up? The best memories are made when you're not chasing someone else's dream.

- **Best Surprise:**
- **Best Meal:**
- **Coolest New Experience:**
- **Favorite Weekend:**
- **Favorite New Friend:**
- **Most Intense Week:**
- **Favorite Song:**
- **Favorite Quote:**

Step 3: REDESIGN

Some straight-to-the-heart questions to help you redesign the next year of your life.

- **What would make me look back at 2025 and say "That was a damn good year"?**
- **What would 80-year-old me wish I did more of?**
- **What feels productive but isn't?**
- **What does an ideal day look like?**
- **Knowing what I know now, what advice would I give to myself 12 months ago?** (Psst... You probably still need to hear this.)



Step 4: WRAP IT UP

Enough reflecting. Time for doing.

Take your answers from above. Give 'em a good think. Now we're going to turn them into two things: goals & anti-goals.

Use our template here:

[2025 Goal Planning \(Notion Template\)](#)

Future you is counting on you.

Don't just close this document and forget about it.

Bookmark it.

Revisit it.

Use it as a compass when things get noisy.

Because when you look back next year, you won't care about the small stuff. You'll care that you showed up, did the work, and designed a year worth remembering.

Choose your hard.



We've also got some awesome tools to help you along your Biz Ownership journey:

A self-guided course all about using seller financing to fund deals + real-life strategies and case studies.

[Main St. Accelerator](#)

Want to **free your mind** and start bringing in the big bucks?

[Schedule a call](#)

Question everything and buy smarter,

Contrarian Thinking